

PRESS RELEASE

For Immediate Release

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Training for Entrepreneurs.com Unveils Content Rich Online Membership That Focuses On Personal and Professional Development

Members gain access to valuable resources that increase their skill-sets and improve their marketability...

Sarasota, FL. February 14, 2011. Training for Entrepreneurs.com, the online e-Learning publisher, announced today that its well-stocked vault of rich content and valuable resources is now open to business professionals who are presently or who are planning to pursue their entrepreneurial dreams. The interactive membership website, <http://membership.trainingforentrepreneurs.com/> is designed to help aspiring, start up, and experienced entrepreneurs develop and fine-tune their business skills competencies so that they can development their business ventures more successfully.

“All types of entrepreneurs can substantially increase the probability of successfully achieving their goals and objectives by following a systematic course of action. This course of action begins with the entrepreneur's personal commitment to continually participate in entrepreneurial learning and development. Unfortunately, during tough times, entrepreneurs forego investing time and money in their own personal and professional development, says Dolly Stevens, Executive Director of **Training for Entrepreneurs.com**. Individual and group memberships are affordable, and they are a means by which we can help cash-strapped entrepreneurs continue their pursuit of personal/professional development in this current economic environment.”

Ms. Stevens continues, "Businesses, large and small, recognize the need for entrepreneurial skills in today's rapidly changing marketplace. These organizations require that individuals have the skills to manage risk, seize viable opportunities, and engage and adapt to an environment that is constantly changing. **Training for Entrepreneurs.com** helps entrepreneurs do just that—it helps them learn, enhance, and master the critical skill set associated with business leaders who have achieved extraordinary results and realize greater personal and professional success.”

Membership in **Training for Entrepreneurs.com** is via a low cost, monthly subscription. The **Select Plus** (*individual membership*) and the **Select Enterprise** (*group membership*) levels provide members with an ever-growing repository of valuable information and priceless resources. Bi-monthly, new digital media content -- audio, video, and text -- is added to the Members Only Portal. In addition to various special reports, assessment tools, and informative interviews with business leaders, members also enjoy substantial discounts on all of the **Training for Entrepreneurs.com** e-Learning courses. To join this unique membership community, visit <http://membership.trainingforentrepreneurs.com/>.

Training for Entrepreneurs.com is an online business skills training and virtual resource center for entrepreneurial minded professionals who want to learn and enhance critical business skills and realize greater success. As an online publisher, **Training for Entrepreneurs.com** creates, develops, publishes, and facilitates web-based information products, interactive distance e-Learning programs, and virtual mentoring programs to help members master the skill set associated with leaders that achieve extraordinary results.

Training for Entrepreneurs.com illustrates, demonstrates, and communicates its digital content using a combination of rich learning media: text, graphics, animation, audio, and video. With the use of “state-of-the-art” instructional design of the programs, subscription members are able to enjoy a valuable learning experience. **Training for Entrepreneurs.com** is the training and development group of **Legacy Associates, Inc.** (<http://www.legacyai.com>), a small business consulting services firm, located in Lakewood Ranch (Sarasota), Florida USA.

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